

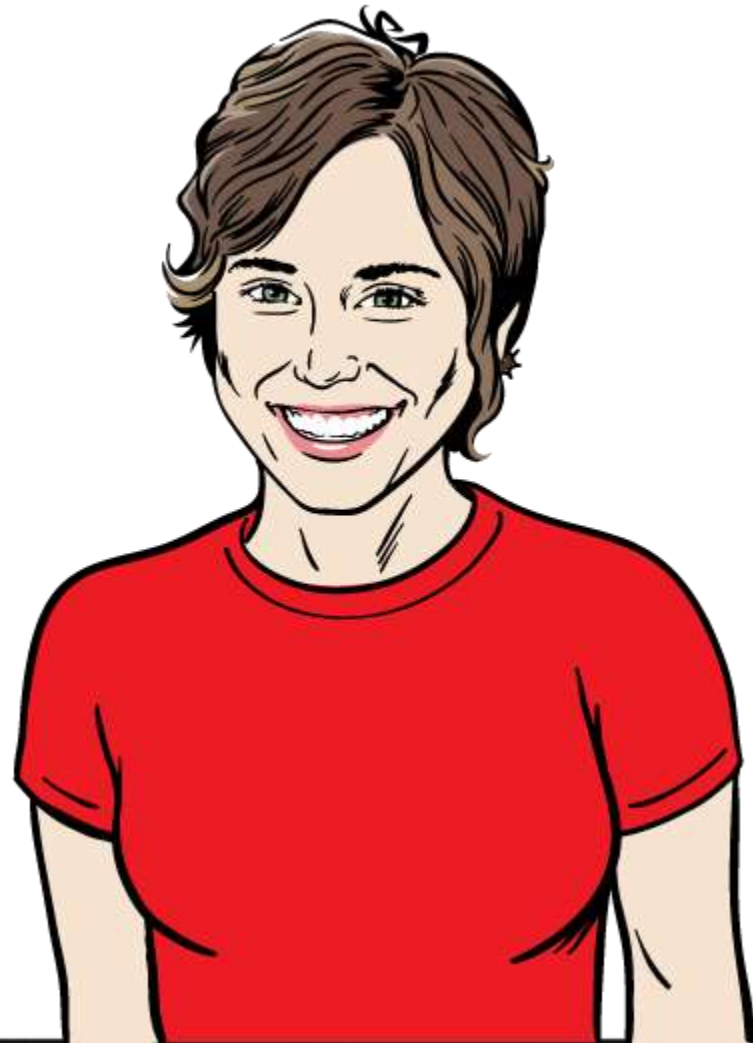


BRENT OZAR
UNLIMITED

You CAN Give a
Technical Presentation!

Chicago SQL Server User Group May 2014

Jes Borland



How does this picture make you feel?



How about this one?



Why present?



Fame?



Popularity?





?



Answer: none of the above

Do it to teach others

Do it so you learn more

Do it for your career



How



Build
Practice
Deliver



Build



Pick a topic

What are you passionate about?

Be interested and enthusiastic

Brainstorm ideas

Scope



<http://www.flickr.com/photos/jakecaptive/49915119/lightbox/>



Building blocks

Goals

- Clearly defined objectives

Abstract

- Typically, a few sentences
- Be clear about your goals and your audience

Outline

- A clear outline will help keep you organized



Buck Woody's 3 Rules

Content

Mechanics

Flow Control



Content

Rule of 3

Blocked and timed

Conciseness

Build throughout presentation



Mechanics

Movement

Alt + Tab, Win + Tab, ZoomIt



Flow Control

How much time do you have?

How are you going to use it?

Plan for introduction, questions, wrap-up



Styles

Slides

Demos

Whiteboard

Panel

Q&A



Demos – DO!

Have well thought out, clearly written, supporting demos

Practice your demos

Format the code in your demos



Demos – DON'T!

Type a demo during the presentation (unless you're Rob Farley)

Copy other people's code or demos without authorization, proper attribution in the script, and with a vocal mention



Your style

Serious

Funny

Unicorns and rainbows

Charts and graphs



Practice



You need to
practice.
A lot.



My routine: step 1

Audience: myself

Take notes

Refine



My routine: step 2

Audience: one person - significant other, friend, coworker, user group member

Take notes

Have them take notes

Refine



My routine, step 3

Rinse and repeat



Practice everything

Know what you're going to say and do

Practice setting up

- Slides
- Programs
- Demos
- Hint: checklist!

Practice transitions



Or don't



Deliver



You will be nervous

...and that's OK!

Secret: I get nervous every time



Essential tools

Presentation mouse

ZoomIt!

Water



Logitech R400

<http://www.logitech.com/en-us/mice-pointers/presenter/wireless-presenter-r400>



Backups: they aren't just for databases

Have multiple copies of

- Slides
- Demos
- VMs



Worst case scenario

What happens if...

- You lose your computer
- Computer crashes
- **Projector doesn't work**
(I have a funny story about this...)



Dress code

Yes, think about this

You want to be comfortable

You want to be able to move around



<http://www.flickr.com/photos/brendaj/266238438/lightbox/>



Questions

Don't panic

Secret: you don't need to have all the answers

Know when to stop



<http://www.flickr.com/photos/jurvetson/1118807/lightbox/>



Have fun!

Should be well-rehearsed and comfortable

The first few minutes are the hardest

Have a thick skin



Where



Places to present

Work

- Start a brown-bag lunch once a month
- Invite others to speak, too

User group

- HERE
- Chicago Suburban SSUG
- <http://sqlpass.org>

Virtual chapters

- <http://sqlpass.org>

SQL Saturdays

- <http://sqlsaturday.com>



Build
Practice
Deliver



Remember this:

Everyone wants you to succeed



Questions?

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